ÉRTESSÉGI VIZSGA • 2012. május 23.

MOZGÓKÉPKULTÚRA ÉS MÉDIAISMERET ANGOL NYELVEN

KÖZÉPSZINTŰ ÍRÁSBELI VIZSGA

2012. május 23. 14:00

Az írásbeli vizsga időtartama: 180 perc

NÉMZETI ERŐFORRÁS MINISZTÉRIUM
Important information

The written exam is 180 minutes long.

The exam sheet contains a short film extract on DVD. At the beginning of the exam, candidates watch the film or programme extract that goes with the question sheet. After the question sheets have been handed out, candidates have three minutes to study the questions. Candidates watch the extract again, then start working on the question sheet.

Candidates may watch the extract again (for a third time) if so required by anyone. This will take place at the beginning of the last 30 minutes before they hand in the worksheet.

Candidates may only use the question sheets. No other help is allowed.

The written exam question sheet consists of three sections:
- Questions testing knowledge and facts. This part carries a maximum 20% of the total;
- Questions testing the comprehension of moving image on the basis of the extract shown. This part carries a maximum 50% of the total.
- Question testing the ability to define and analyse problems concerning mass media. This part carries a maximum 30% of the total.

The parts in bold help the candidate to focus on what the task requires of them.
QUESTIONS TESTING KNOWLEDGE (maximum 10 points)

1. 3 points
   a) Explain what you can set by choosing the manual or auto setting on a camera. (2 points)
   b) Explain why good quality cameras offer the choice of manual settings. (1 point)

   a) ........................................................................................................................................
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   b) ........................................................................................................................................
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2. 4 points
   List at least five film movements and name an important director and one of his/her films for each.

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3. 3 points

Name at least three methods that help media-controlling authorities and broadcasters deal with the problem of media violence.

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COMPREHENSION TASK: (maximum 25 points)

4. 3 points
Put the characters appearing in the extract into three groups by describing their roles in the dramaturgy of the plot. (3 points)

5. 3 points
Look at the composition of the two shots carefully and then answer the questions.
a) **Name two methods of film composition / mise-en-scène** that characterise the first shot. (1 point)

b) **Name two methods of film composition / mise-en-scène** that characterise the second shot. (1 point)

c) **Describe how the two shots define the two suited men’s relationship to the other characters.** (1 point)

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6. 3 points

a) **Identify the common feature** in the following quotations that **describe the characters’ use of language**.
- “the dawn of undisturbed happiness”
- “which one of us is without fault”
- “we make your dreams come true”
- “life is a huge, exciting adventure.” (1 point)

b) **Find two similar expressions** in the extract that display the **same feature** as in the examples in part a) above. (2 points)

a)

b)

7. 2 points

**Prove that the extract shows a certain unreal world**, which is ‘removed’ and conventionalized by referring to at least 4 observations. (2 points)

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8. 4 points
Use an element of plot or any other observation to prove that the people arriving on the production line are:

a) subjects of a political regime
b) dead
c) characters in a play
d) dreaming.

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b) ........................................................................................................................................
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c) ........................................................................................................................................
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d) ........................................................................................................................................
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9. 2 points
a) **Identify** the type of **editing technique** that characterizes the **speech scene after the crowd's resurrection / waking up**. (1 point)
b) **Analyse the effect of the technique used**. (1 point)

a) ........................................................................................................................................

b) ........................................................................................................................................

10. 2 points
**Identify a shot where sound and picture counterpoint each other.** (1 point)
**Support** your answer with reasons. (1 point)

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11. 2 points
In the extract, the **characters that control events** also behave in a slightly **uncertain, puzzled** way, alluding to the fact that they might not be sure what to do, depend on somebody/something and are only representatives of an outside power or order.

**Find at least 2 motives or scenes of this nature.**
12. **Name and interpret at least 2 parts** in the extract that suggest that it takes place in some kind of *undefined dictatorship.*
MEDIA MINI ESSAY (maximum 15 points)

13. 15 points

   a) Identify which of the following articles (I–IV) are taken from tabloids and which from serious papers (broadsheets). Justify each answer briefly. (4 points)

   b) Write a short essay entitled “Which shall I choose?” in which you compare the roles of tabloids and serious papers on the basis of their functions and important features. (6 points)

Attention! You can read all the original Hungarian articles and you can find the English translation of their texts following each of them.

I.) article

News

Programme submitted

Budapest

Yesterday the Government submitted the new Convergence Programme to Brussels, i.e. the plan for the development of the Hungarian economy, according to which the Government would save HUF 682 billion by 2013 mainly on social expenditures.
II.) article

Economy programme on table at European Union [written by Anna Szabó]

Yesterday the Ministry of National Economy filed the Stability and Convergence Programme with the European Committee and the Council of European Union. It is based on the Széll Kálmán Plan and records Hungarian economic policy until 2015. It is the first plan for a long time that is supported by calculations and is a programme based on realistic opportunities and latitude to decrease public debt and boost economic growth.

Hungary submitted its Convergence Programme yesterday, providing an economic schedule for reforming the country over the next four years. The plan, which is based on a reduction in public debt and on job creation, specifies the measures necessary for enabling economic growth in the country and the strengthening of its competitiveness until 2015. The Convergence Programme reckons with two scenarios due to the risks of international financial environment: one is a more careful, conservative calculation, which expects a growth rate of 3–3.5%, while the more dynamic plan is based on an economic growth rate of 3.2–5.5%. The Programme, which is based on the key elements of the Széll Kálmán Plan, is to be prepared every year in accordance with EU membership requirements, taking the latest EU prognoses into consideration. The most important message of the plan, whose key figures the Government accepted on Wednesday, is the gradual reduction of public debt from the current level of more than 80% to 64.5%.

(to be continued on page 11)
Convergence Programme

Figures submitted to Brussels based on more pessimistic scenario

Orbán government promises severe measures [written by Bence Kriván]

On Friday, the Government submitted its Convergence Programme to Brussels; it is the longer version of the Széll Kálmán Plan and provides a number of new elements in comparison to anything revealed so far.

The prognosis is no longer as optimistic as the earlier version that ensured an economic growth rate of 4–6%. Besides the ‘dynamic’ scenario indicating financial optimism, the Government has also outlined a version that seems more realistic and cautious; published in English, the translation consistently calls it ‘conservative’. According to this version, in the forecasting period until 2015 the growth rate of GDP will not exceed 4% in any year due to possible international development.

Unemployment rate
Annual average (%)

(Source: www.kormany.hu / NÉPSZABADSÁG-GRAFIKA )

Diagram:
- line on top: conservative
- line at the bottom: dynamic

As time passes, the gap between the expected growth rate of GDP in the two scenarios – conservative and dynamic – widens. The prediction this year is 3.1% and 3.2% respectively, which is set to become 3.5% and 5.5% by 2015. There is no mention of 6% anywhere in the document. At present the generator of development is mainly the exports of the processing industry, while the Government regards developing domestic consumption as a demand-
increasing factor. This is indicated by the fact that even their cautious prediction expects a public consumption rate of 2.2–3.1% in the next few years. At the same time, the dynamic version outlines an almost American rate of plus 4.9%, forgetting those with foreign currency loans who are concerned about repaying their credit as soon as possible rather than generating another consumption boom. The increased export and import rates are similarly aimed at being more than 10%, revealing more of a sense of reality.

The Government has come round to the viewpoint of the Hungarian National Bank regarding the question of inflation, i.e. last year’s inflation rate of 4.9% will fall to the target rate of 3% only by 2013. The Government itself contributes to setting inflation by not giving way to the rise in administered prices, in addition to prohibiting pay rises and the already introduced hiring freeze in the civil service. At least the real value of employees’ pay does not decrease due to the advance of the new tax base calculation method (‘super grossing’). The Government has once more announced that, whatever happens, it will not allow the budget deficit to exceed 3%. Although 2011 closed with a 2% surplus due to the nationalization of the private pension fund, they promise a calculated deficit not more than 2.9% GDP even without single items. In fact, the expected rate is 2.5% by 2013, although theoretically ‘crisis taxes’ will have expired by then. On the other hand, the first results of the New Széchenyi Plan will start to appear, providing extra employment that means extra income for the Government budget. However, they can say goodbye to the HUF 250 billion blocked this year, which is a permanent loss for the budget. The ministry preparing the proposal is already planning a 1.5% minimum deficit.

The Government also assumes that public debt culminating last year at 80.2% will fall to under 65% by 2015 due to the effective measures of the Széll Kálmán Plan. The Programme also promises that the introduction of governmental approval required for local governments to obtain loans will make the system transparent. This will ensure that the 2010 situation can be avoided, when only after announcing the accomplishment of budget deficit targeted at 3.8% of GDP did it transpire that the deficit was in fact 4.2%, i.e. much worse than the expected rate due to uncontrolled local government debt.

Market not excited

There has been no significant strengthening of the Hungarian forint, and after the English version of the Programme was published it moved in a narrow HUF 0.50 range compared to the Euro, indicating that the Programme does not offer much in the way of new ideas in comparison to details leaked so far. According to experts, the arrangement plan outlined figures in a random way, apart from which the Government did not provide the market with any guarantee about the possibility of accomplishing them. Nevertheless, investors continue to believe that the Széll Kálmán Plan will succeed.
Economic Programme submitted to Brussels

**Government tightens purse strings**

Pay in the civil service is to be frozen and disability pension reform is expected to result in significant savings for the Government.

**Big spring clean**

The Orbán Government has submitted the Convergence Programme (meaning: a collection of criteria providing stability in the balance of public finance) to Brussels. According to the National Economy Ministry the 85-page English-language Programme is based on the Széll Kálman Plan but after a closer look it reveals a plan with more cautious figures. (The Ministry does not intend to issue a Hungarian version.) According to the diagrams in the Programme, the Government presents conservative and dynamic (i.e. pessimistic and optimistic) expectations. In the case of the previously publicized economic growth rate of 4–6%, indications are that according to the conservative predictions this can only reach a maximum of 3%. This year the Government will save HUF 15 billion, and in the coming years the state of the budget will improve by HUF several billion. What is in the Programme?

**Public debt**

Public debt will decrease from 80% to 75.5% by the end of this year and will reach 64% by 2015.
Economy
Growth does not meet expectations, i.e. the programme reckons with 3–3.5%. The Government, however, is optimistic about employment and investment. By 2015, employee numbers will have increased by 300,000–400,000 and the number of investments by 5%.

Pensions
The Government has already saved HUF 12 billion on disability pensions this year, which will have increased to HUF 88 billion by next year and HUF 117 billion by 2013. By reforming the early retirement system (some options will no longer be available), the Government will save HUF 1.5 billion next year and HUF 5.5 billion in 2013. Minimum pensions will be frozen (HUF 28,500) and the age of retirement will be increased, although no information about the latter is revealed. The increase in pensions is adjusted to match inflation and so does not increase in accordance with economic growth.

Labour market
In 2012, gross pay in the civil service will not increase but by introducing ‘super grossing’ net salary can grow slightly. Simply by reducing unemployment benefits, the Government will save HUF 110 billion next year, and the labour market will save a total of HUF 195 billion.
Mozgőképkultúra és médiaismeret
angol nyelven — középszint

Név: .................................................. osztály:......

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<td><strong>Score of written part</strong></td>
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Teacher

Date: ..............................................

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Registrar

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